



Rajan Sehdev

Website Developer

PROFILE

I specialize in creating user-friendly websites with WordPress and WooCommerce, enhancing engagement through AI chatbots and implementing digital marketing strategies that drive traffic and conversions. I'm passionate about using technology and creativity to help businesses thrive online.

WORK EXPERIENCE

🌟 Jewelry Website Development for Krish Chouhan

📍 *Remote (Client based in Canada)*
📅 *Completed: November 17, 2024*

- **Responsive E-commerce Site**

Crafted a sleek, mobile-friendly website using WordPress and WooCommerce for a jewelry brand exclusively serving wholesalers in Canada.

- **Seamless Shopping Experience**

Integrated essential e-commerce features, including product listings, a secure payment system, and an intuitive shopping cart.

- **Engagement & Conversion Boosters**

Implemented strategic sales features like a payment timer and promotional tools to increase user interaction and drive conversions.

- **Growth-Focused Launch**

Collaborated with the client to ensure the website aligned with their branding goals, featuring a newsletter pop-up for email capture at dgemz.com to enhance customer engagement.

REFERENCES

Krish Chouhan

Owner Of DGEMZ (CANADA)

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Reema Sehdev

Made Cosmetic Products

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📍 89 F Professor Colony, Yamunanagr

EDUCATION

- **High School**

DAV Public School

Completed in 2018

- **Higher Secondary Education**

DAV Public School

Completed in 2020

- **Graduation**

Bachelors In Computer Applications

Completed in 2024

SKILL

- Wordpress
- Digital Marketing
- Woocommerce
- AI Chatbots
- Graphic Designing